



TRANSIENT OCCUPANCY TAX REPORT (TOT)

Fiscal Year 2017-2018

REPORT PERIOD:
TAX RATE:

Collections through May, 2018
12 Percent

STATISTICS:

TOT/NVTID Collections – TOT Budget to Actual Revenues
City TOT Revenue History
Fiscal Monthly TOT Revenues
Monthly Occupancy Rates – All Types
Average Monthly Rates – All Types

PREPARED BY:

Gloria Leon, Administrative Services Director
Angela Madrigal, Senior Account Clerk

DATE:

July 5, 2018

**Transient Occupancy Tax/NVTID Revenues
Cash Flow Actuals and Projections
Fiscal Year 2017-18**

		Actual												Total
		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
TOT & NVTID Revenues														
Average Number of Rooms	764													
FY 17-18 City TOT	12%	629,055	601,544	677,455	308,815	426,549	385,089	298,624	363,206	427,834	521,416	617,762	-	5,257,348
NVTID Tax	2%													
Local TID Allocation (25%)		26,211	25,064	28,227	12,867	17,773	16,045	12,443	15,134	17,826	21,726	25,740	-	219,056
County TID Allocation (74%)		77,583	74,190	83,553	38,087	52,608	47,494	36,830	44,795	52,766	64,308	76,191	-	648,406
City Administration (1%)		1,048	1,003	1,129	515	711	642	498	605	713	869	1,030	-	8,762
Total NVTID Tax		104,843	100,257	112,909	51,469	71,091	64,181	49,771	60,534	71,306	86,903	102,960	-	876,225
Occupancy and Daily Rates														
Room Nights Available		22,909	22,965	22,170	22,642	21,480	21,917	22,320	20,356	22,351	21,630	22,807	-	243,547
Room Nights Rented		16,005	14,761	16,628	9,274	12,893	11,692	10,059	11,342	12,832	14,354	16,062	-	145,902
Average Occupancy Percentage		70%	64%	75%	41%	60%	53%	45%	56%	57%	66%	70%	#DIV/0!	60%
Average Room Rate		\$ 327.53	\$ 339.60	\$ 339.52	\$ 277.49	\$ 275.70	\$ 274.47	\$ 247.39	\$ 266.86	\$ 277.84	\$ 302.71	\$ 320.51	#DIV/0!	\$ 300.28
Estimates & Projections														
City Transient Occupancy Tax	Avg Rooms													
Prior Years Actuals														
FY 16-17	764	616,130	595,142	644,986	633,178	448,384	353,219	273,023	343,475	413,561	488,598	583,094	580,016	5,952,806
FY 15-16	764	565,359	568,714	600,312	627,462	425,329	314,063	278,577	323,754	385,039	498,805	533,365	502,160	5,622,939
FY 14-15	690	477,303	529,669	478,000	508,180	380,139	273,789	239,835	305,163	363,591	439,751	538,127	503,586	5,037,134
FY 13-14	690	444,939	498,018	465,346	470,870	344,176	229,605	230,428	232,236	318,561	372,410	428,990	431,077	4,456,456
FY 12-13	692	406,000	422,807	425,369	411,105	284,727	208,911	187,041	210,635	295,168	318,797	383,319	396,744	3,950,623
FY 11-12	692	411,037	394,409	418,932	399,283	256,691	208,670	171,854	218,558	257,380	303,037	343,761	381,168	3,764,680
FY 10-11	692	351,488	364,842	369,985	382,464	241,116	183,018	151,838	182,493	225,227	284,421	321,785	372,828	3,431,506
FY 09-10	692	309,043	332,157	347,058	348,903	217,336	151,053	131,104	153,927	209,149	237,468	307,171	317,990	3,062,370
TOT Revenues - Average of Eight Years		447,662	461,970	468,736	472,656	324,737	240,292	207,963	246,280	308,459	367,911	429,952	433,196	4,408,614
Percent of Total Annual		10.2%	10.5%	10.6%	10.7%	7.4%	5.4%	4.7%	5.6%	7.0%	8.3%	9.7%	9.8%	100.0%
Original Adopted Budget Estimate		636,463	613,591	664,981	654,073	462,283	364,875	281,487	354,466	428,035	505,695	602,336	579,617	6,147,902
Revised Estimate														
Actual TOT Revenue		629,055	601,544	677,455	308,815	426,549	385,089	298,624	363,206	427,834	521,416	617,762	-	5,257,348
Difference from Latest Estimate		(7,408)	(12,048)	12,475	(345,258)	(35,735)	20,213	17,137	8,740	(201)	15,721	15,426	-	(310,937)

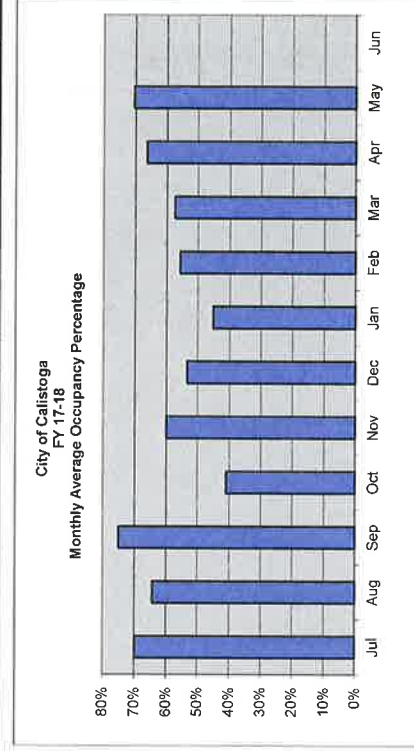
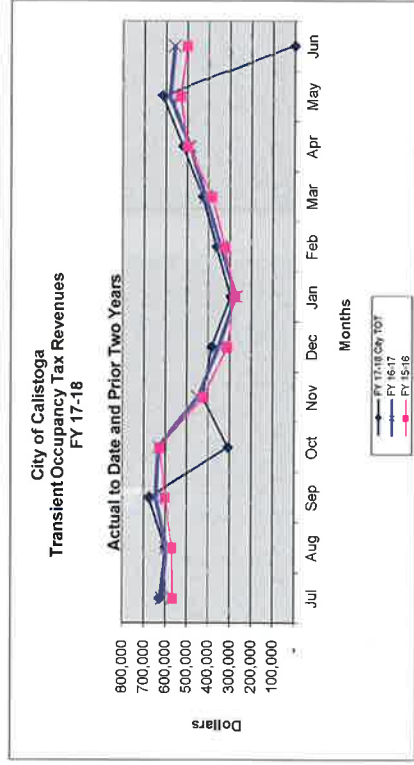


CHART 2

**City of Calistoga
City Transient Occupancy Tax Revenues [1] [2]**

	By Fiscal Years												Completed FY Years Average	Percent of Total Year		
	FY 09-10	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Mth	Qtr	Semi				
July	309,043	351,488	411,037	406,000	444,939	477,303	565,359	616,130	629,055	10.4%	10.4%	10.4%				
August	332,157	364,842	394,409	422,807	488,018	529,669	568,714	595,142	601,544	10.8%	10.8%	10.8%				
September	347,059	369,985	418,832	425,369	465,346	478,000	600,312	644,986	677,455	11.0%	11.0%	11.0%				
October	348,003	382,464	399,283	411,105	470,670	508,180	627,462	633,178	608,815	10.3%	10.3%	10.3%				
November	217,336	241,116	296,691	284,727	344,176	380,139	425,329	448,384	426,549	7.4%	7.4%	7.4%				
December	151,063	183,018	209,670	208,911	229,605	273,189	314,063	353,219	385,089	5.5%	5.5%	5.5%				
January	131,104	151,838	171,854	187,041	230,428	238,835	278,577	273,023	298,624	4.7%	4.7%	4.7%				
February	153,927	182,493	218,550	210,635	232,236	305,163	323,754	343,475	363,206	5.7%	5.7%	5.7%				
March	209,149	225,227	257,380	295,168	318,561	363,591	385,039	413,561	427,834	7.1%	7.1%	7.1%				
April	237,668	303,037	303,037	318,797	372,410	439,751	498,605	488,668	521,416	8.4%	8.4%	8.4%				
May	307,171	321,785	343,761	383,319	428,990	538,127	533,965	583,094	617,762	9.9%	9.9%	9.9%				
June	317,990	372,928	381,168	399,744	431,077	503,586	502,160	560,016	560,016	8.9%	8.9%	8.9%				
Annual Totals	3,062,370	3,431,506	3,764,680	3,950,623	4,456,456	5,037,134	5,622,939	5,952,806	5,257,348	100.0%	100.0%	100.0%				

	By Calendar Year												Completed Cal Years Average	Percent of Total Year		
	2010	2011	2012	2013	2014	2015	2016	2017	2018	Mth	Qtr	Semi				
1st Quarter Trend	989,268	1,096,315	1,224,278	1,254,176	239,835	278,577	278,577	278,577	278,577	16.9%	16.9%	16.9%				
2nd Quarter Trend	717,302	806,598	864,644	904,743	904,743	904,743	904,743	904,743	904,743	7.0%	7.0%	7.0%				
3rd Quarter Trend	454,180	559,598	647,792	692,844	692,844	692,844	692,844	692,844	692,844	5.8%	5.8%	5.8%				
4th Quarter Trend	862,629	979,034	1,027,666	1,098,660	1,098,660	1,098,660	1,098,660	1,098,660	1,098,660	5.3%	5.3%	5.3%				
1st Half Trend	1,705,860	1,902,913	2,089,922	2,158,919	2,158,919	2,158,919	2,158,919	2,158,919	2,158,919	6.1%	6.1%	6.1%				
2nd Half Trend	1,356,510	1,528,592	1,675,758	1,791,704	1,791,704	1,791,704	1,791,704	1,791,704	1,791,704	5.6%	5.6%	5.6%				
Annual Totals	3,895,268	3,952,806	4,456,456	5,037,134	5,952,806	5,952,806	5,952,806	5,952,806	5,952,806	100.0%	100.0%	100.0%				

	By Calendar Year												Completed Cal Years Average	Percent of Total Year		
	2010	2011	2012	2013	2014	2015	2016	2017	2018	Mth	Qtr	Semi				
January	131,104	151,838	171,854	230,428	239,835	278,577	278,577	278,577	278,577	4.4%	4.4%	4.4%				
February	153,927	182,493	218,550	232,236	305,163	323,754	343,475	363,206	363,206	5.2%	5.2%	5.2%				
March	209,149	225,227	257,380	295,168	318,561	363,591	385,039	413,561	427,834	6.6%	6.6%	6.6%				
April	237,668	294,421	303,037	318,797	372,410	439,751	498,605	488,668	521,416	7.8%	7.8%	7.8%				
May	307,171	321,785	343,761	383,319	428,990	538,127	533,965	583,094	617,762	9.2%	9.2%	9.2%				
June	317,990	372,928	381,168	399,744	431,077	503,586	502,160	560,016	560,016	9.5%	9.5%	9.5%				
July	351,488	411,037	406,000	444,939	477,303	565,359	616,130	629,055	601,544	10.6%	10.6%	10.6%				
August	369,985	394,409	422,807	488,018	529,669	568,714	595,142	601,544	601,544	11.1%	11.1%	11.1%				
September	382,464	418,832	425,369	465,346	478,000	600,312	644,986	677,455	677,455	11.2%	11.2%	11.2%				
October	348,003	399,283	411,105	470,670	508,180	627,462	633,178	608,815	608,815	11.2%	11.2%	11.2%				
November	241,116	256,691	284,727	344,176	380,139	425,329	448,384	426,549	426,549	7.6%	7.6%	7.6%				
December	165,018	208,670	208,911	229,605	273,189	314,063	353,219	385,089	385,089	5.5%	5.5%	5.5%				
Annual Totals	3,249,723	3,627,514	4,234,458	4,660,781	5,491,293	6,812,739	6,812,739	6,812,739	6,812,739	100.0%	100.0%	100.0%				

[1] From monthly Operator reports for month. Does not reconcile to actual monthly receipts due to delay in reporting, tax payments and delinquencies

[2] In July 2010 additional 2% Napa Valley Tourist Tax Ordinance effective - Increase Tax Rate by 16.66%

Chart 3

City of Calistoga
Fiscal Monthly TOT Revenues

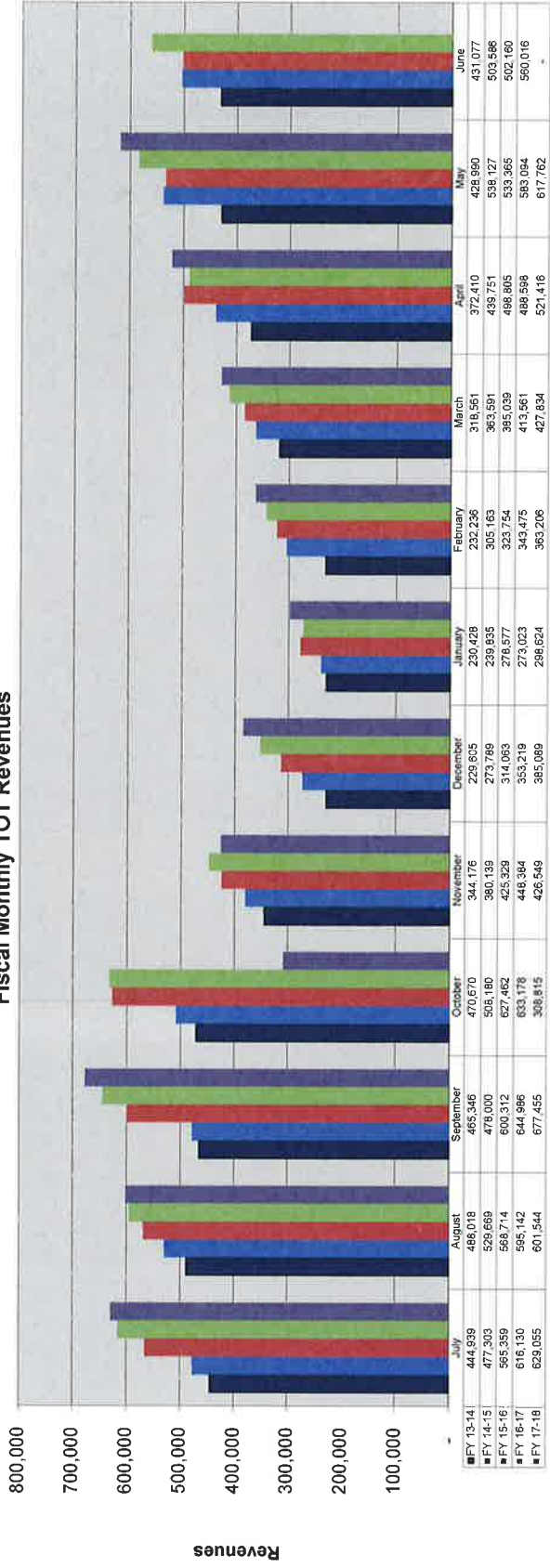


Chart 4

City of Callistoga
Monthly Occupancy Rates - All Types

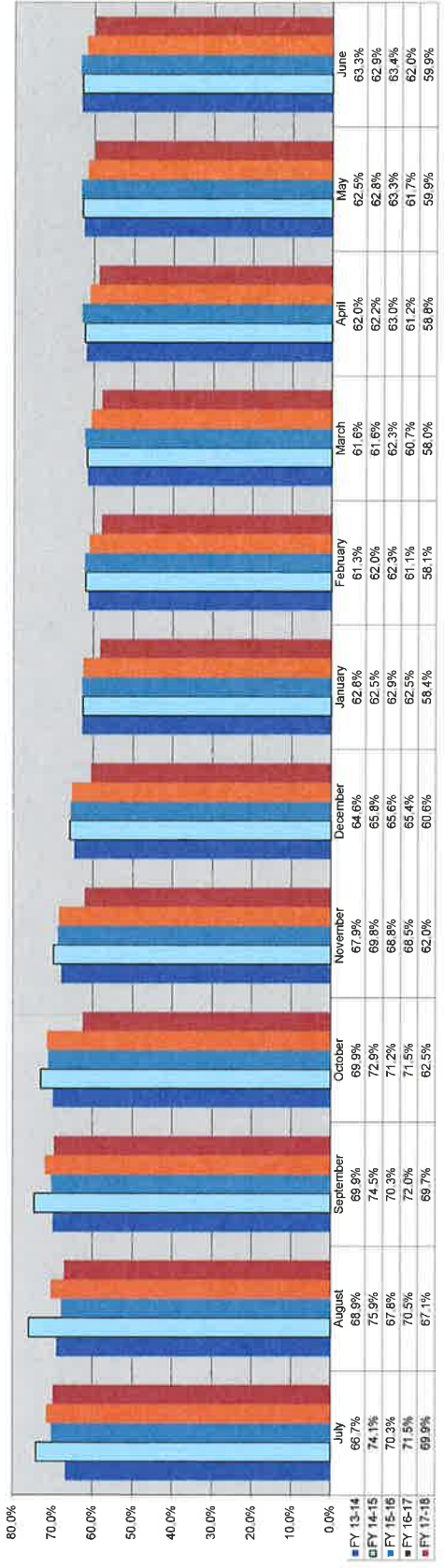


Chart 5

City of Calistoga
Average Monthly Rates - All Types

